Text A:

For thousands of years people produced most of what they needed for themselves. They grew vegetables, hunted for animals and made tools. La________ they disc________ that th______ could ha______ many mo_______ goods by trad_________. We kn_______ little ab_________ the begi__________ of tra__________. The earl_________ trades beg______ across des________ and along coa________ to foreign coun_______. In th______ days imp__________ like clo_______, food or exo_______ spices bro_______ diversity people’s lives. In those days various cultures had great voyagers who discovered many different countries. (20P)

Text B:

The advertising world makes great efforts to target children through different media. Various surv______ have sho______ that chil______ have an incre______ amount of mo______ to sp_______. They al______ influence the purch______ habits of th______ parents. Onl____ advertising i____ the fast______ growing med______ for rea______ children at sch_______ and at ho______, which worr______ parents and tea______ , as th______ cannot prot______ them. Unfortunately, children cannot always distinguish between information and advertising, which is why responsible and critical media use has to be learned in the teenage years. (20P)
Teil II

Text A:
(For thousands of years people produced most of what they needed for themselves. They grew vegetables, hunted for animals and made tools.)
Later they discovered that they could have many more goods by trading. We know little about the beginnings of trade. The earliest trades began across deserts and along coasts to foreign countries. In those days imports like clothes, food or exotic spices brought diversity to people’s lives.
(The British and the Spanish were the great voyagers in those days who discovered many different countries.)

je 1 P
20P

Text B:
(The advertising world makes great efforts to target children through different media.)
Various surveys have shown that children have an increasing amount of money to spend. They also influence the purchasing habits of their parents. Online advertising is the fastest growing medium for reaching children at school and at home, which worries parents and teachers, as they cannot protect them.
(Unfortunately, children cannot always distinguish between information and advertising, which is why responsible and critical media use has to be learned in the teenage years.)